

# 2017

**FEB 1-3 | JULY 16-19**  
**SAN ANTONIO, TX**  
PRESENTED BY CTAT



Expand your reach among educators and partner with the most trusted resource for decision makers in the CTE marketplace. Sign up for an annual sponsorship and join us at our TCEC Winter and Summer conferences in San Antonio.

## **TCEC Winter**

February 1-3, 2017  
Wyndham San Antonio Riverwalk  
San Antonio, TX

## **TCEC Summer**

July 16-19, 2017  
Grand Hyatt  
San Antonio, TX

## **Who Attends:**

Administrators  
Counselors  
Career Advisors  
Education Service Center Personnel  
Curriculum Specialists  
Budget Managers  
Educational Consultants  
Program Directors  
CTE Teachers

TCEC provides unmatched opportunities to market your products and increase brand recognition.

- Face time with decision makers in your market
- Gain new leads and strengthen existing relationships to keep the leading edge on your competition
- Take advantage of the San Antonio Riverwalk to entertain customers in a casual environment

## **Dedicated Face Time**

Networking opportunities and breaks will be held in the exhibit area throughout the conferences. Connect with existing clients and develop relationships with new ones.

## **Exhibitor Workshops**

Exclusive to Silver Sponsors and above, present your products and services in an educational session. Sessions are limited in number and available on a first-come, first-served basis.

## **Attendance at all Sessions**

As a sponsor, you're invited to attend the general session and concurrent sessions, ideal opportunities to meet attendees and gain insight on how to market your products and services.

Questions about exhibits, sponsorships, presentations? Contact us.

Leslie Froeschle  
Conference Manager  
512-288-8666  
leslie@ctat.org

Sponsorship Marketing Packages	Bronze \$800	Silver \$2500 Limit 8	Gold Lanyard \$3000 Limit 1	Gold Breakfast \$3000 Limit 2	Gold Social \$3000 Limit 1	Gold Keycard \$3000 Limit 1	Platinum \$4000	Diamond Mobile App \$6000 Limit 1	Diamond Prof Dev \$6000 Limit 1	Diamond Technology \$6000 Limit 1	Diamond Backyard Lounge \$6000 Limit 1	Diamond Photo Booth \$6000 Limit 1
One 6' tabletop display (Winter)												
One 8' x 10' booth, 6' draped table												
Company contact, logo, description in mobile app												
Broadcast message on app			1	1	1	1	2	2	2	2	2	2
Push notification on app							1	1	1	1	1	1
Presentation session												
Logo on attendee lanyards												
Breakfast sponsor (dedicated signage and banner ad in app)												
Event social sponsor (dedicated signage and banner ad in app)												
Logo on hotel keycards												
Professional development sponsor with opportunity to address opening session, banner ad in app												
Technology sponsor including wi-fi passcode, charging station, dedicated signage												
Backyard lounge sponsor (recreational area for attendees) with dedicated signage, banner ad in app												
Headshot photo booth sponsor (dedicated signage, banner ad in app) *one day only												
Sponsored App section on app												
Splash screen on app												
Logo placement on event signage												
Logo/link on conference website												
Pre-conference tweets & FB post												
Year round advertisement in CTAT and conference emails												
Year round advertisement in conference emails												
Additional booth (Summer only)												

## Exhibitor Kits

Furniture, electrical and internet can be ordered (for an additional cost) through official show contractors. This information can be found in the Exhibitor Services Kit that will be sent out via email.

## Material Handling

The Exhibitor is responsible for all material handling charges. Freeman handles the movement of drayage from the drayage area to the Exhibitor's area; removes crates and empty cartons; returns them at the end of the show; delivers packed goods to the loading dock of the hotel; and loads the items onto transport vehicles.

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## WINTER CONFERENCE

FEBRUARY 1-3 | SAN ANTONIO

PRESENTED BY CTAT

### Conference Headquarters

Wyndham San Antonio Riverwalk  
111 E. Pecan Street  
San Antonio, TX 78205  
210.354.2800

### Show Hours

This preliminary agenda is subject to change. Check for updates on the conference website and consult the conference app for the most current agenda.

#### Wednesday, February 1

2:00pm - 5:00pm Exhibitor move-in

#### Thursday, February 2

7:30am - 8:30am Continental breakfast  
8:00am - 5:00pm Exhibits open  
10:00am - 10:30am Dedicated exhibitor time  
4:30pm - 6:30pm Reception

#### Friday, February 3

7:30am - 8:30am Continental breakfast  
8:00am - 11:00am Exhibits open  
11:00am - 12:30pm Exhibitor move-out

### Important Dates

Presentation Submission Deadline	Nov 30
<i>Must be accompanied with exhibitor contract</i>	
Exhibitor Contracts Deadline	Nov 30
<i>Applications received after November 30 will be assigned space on a first come-first served basis and are subject to availability.</i>	
Logo and Company Description Deadline	Nov 30
Space Assignments Sent via Email	Jan 9
Exhibitor Kits Sent via Email	Jan 9
Names for Badges Deadline	Jan 16
Cancellation Deadline	Jan 16

### Cancellation Policy

Cancellations received by [leslie@ctat.org](mailto:leslie@ctat.org) by January 16, 2017 may be refunded with the following penalties:

- Up to January 16 – 50% of total contract amount refunded
- After January 16 – total registered amount is retainable or payable to CTAT

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## SUMMER CONFERENCE

JULY 16-19 | SAN ANTONIO

PRESENTED BY CTAT

### Conference Headquarters

Grand Hyatt San Antonio  
600 E. Market Street  
San Antonio, TX 78205  
210.224.1234

### Show Hours

This preliminary agenda is subject to change. Check for updates on the conference app for the most current agenda.

#### Sunday, July 16

1:00pm - 5:00pm Exhibitor move in

#### Monday, July 17

8:00am - 5:00pm Exhibits open  
10:00am - 10:30am Dedicated exhibitor time

#### Tuesday, July 18

8:00am - 5:00pm Exhibits open  
7:00pm - 9:00pm Exhibitor move-out

### Important Dates

Presentation Submission Deadline	April 3
<i>Must be accompanied with exhibitor contract</i>	
Exhibitor Contracts Deadline	April 3
<i>Applications received after April 3 will be assigned space on a first come-first served basis and are subject to availability.</i>	
Logo and Company Description Deadline	April 3
Space Assignments Sent via Email	May 15
Exhibitor Kits Sent via Email	May 15
Names for Badges Deadline	June 5
Cancellation Deadline	June 5

### Cancellation Policy

Cancellations received by [leslie@ctat.org](mailto:leslie@ctat.org) by June 5, 2017 may be refunded with the following penalties:

- Up to June 5 – 50% of total contract amount refunded
- After June 5 – total registered amount is retainable or payable to CTAT