

Sponsor Retargeting

SOPHISTICATED. TRACKABLE. QUANTIFIABLE.



WHY RETARGETING ?

Retargeting uses cookies to track visitors of one site and reach those same visitors with ads on other sites. Now you can retarget & advertise directly to CTAT website visitors & conference attendees post-show & year-round!



GUARANTEED REACH

Ad retargeting guarantees sustained, specific exposure to the exact qualified audience you're trying to reach. No more guessing whether or not your ads are reaching the right people or if they're being seen by your potential customers.



QUANTIFIABLE ROI

Detailed analytics & reporting allow you to see your ad campaign results in real-time, including number of times your ad has been seen, number of clicks on your ad, and the geographical locations of where your ad has reached.

FOR MORE INFO VISIT

CTATSUMMER.COM